Cisco Developer Network

Developer Forum London 2012

Agenda

MONDAY January 30th					
ICC ExCel London, The Meeting Village rooms 1 & 2					
TIME	**SESSION**		**SPEAKER**		
9:00 AM - 9:20 AM	**Continental Breakfast**				
9:20 AM - 9:30 AM	CDN Program Update and Welcome! **Meeting rm 1**		Marcello Scippa, Manager of Advanced Services and Beth Jensen, Director of Advance Services		
TRACK I – Meeting rm 1			**TRACK II – Meeting rm 2**		
TIME	**SESSION**		**SPEAKER**		
9:30 - 10:30	Unified Communication Manager Feature Update & Roadmap		George Gary, Product Manager		
TIME	**SESSION**	**SPEAKER**	TIME	**SESSION**	**SPEAKER**
10:30 - 11:30	Integration with Cisco Prime for consistent performance visibility across Cisco solution architectures	Samanvitha Rao, Technical Marketing Engineer	10:30 - 11:30	Unified Computing System Express: Datacenter Inside A Branch Office Router	Anurag Gurtu, Technical Marketing Engineer
11:30 - 12:30	Unified CM Administrative XML (AXL)	George Gary, Product Manager	11:30 - 12:30	Jabber SDK	Mags Moran,UC Program Manager, Don Hausman, Collaboration Marketing Manager and Byan Morris, Technical Marketing Manager
LUNCH 12:30 – 13:15					
13:15 - 14:15	Unified CM JTAPI	George Gary, Product Manager	13:15 - 14:15	Network Analysis Module (NAM) Update	Deepak Bhargava, Product Manager and Vishnu Varma, Technical Marketing Manager
14:15 - 15:15	Serviceability XML & SNMP	George Gary, Product Manager	14:15 - 15:15	ISR and ASR UC API Strategy and Roadmap	John Vickroy, Product Manager
15:15 – 16:00	Cisco Partner Showcase Developing for Cius Collaboration	David Staudt, Developer Services Engineer	SET UP Meeting rm 2 15:15 – 16:10		
BREAK 16:00 – 16:10					
16:10 – 17:10	**Meeting rm 2** Cisco Developer Network European Business Executive Discussion • CDN program update • Engaging Cisco's salesforce and channel partners • Launch Cisco Developer Network Marketplace • Panel/Q&A				
17:10 – 18:30	**Partner Appreciation Event – Meeting rm 1** A special evening engagement to network with Cisco executives and your peers over cocktails and hors d'oeuvres				

Cisco Developer Network Forum London 2012 Session Abstracts

Monday January 30th

Session title:	**Unified Communication Manager Feature Update & Roadmap**
Speaker name and title:	George Gary, Product Manager
Session time:	9:30 – 10:30
Session abstract:	CDN Product Managers and Developers should attend this session to learn about the new features in Cisco Unified Communications Manager 8.5(1), 8.6(1), and those planned for 9.0 and beyond.
Session title:	**Integration with Cisco Prime for consistent performance visibility across Cisco solution architectures**
Speaker name and title:	Samanvitha Rao, Technical Marketing Engineer
Session time:	10:30 – 11:30
Session abstract:	Learn about Cisco Prime and how you can extract performance and usage information to support full lifecycle management for Cisco architectures. The API simplifies data collection across multiple data sources enabling broader integration to deliver unified Enterprise solution. The presentation will include examples and specific scenarios including End-user experience monitoring, WAN optimization, Traffic Analysis, and Centralized troubleshooting.
Session title:	**Unified Computing System Express: Datacenter Inside A Branch Office Router**
Speaker name and title:	Anurag Gurtu, Technical Marketing Engineer
Session time:	10:30 – 11:30
Session abstract:	Today many branch offices are host to applications that support nearly all of an enterprise workforce's daily activities. In this distributed employee business environment, some applications are moving toward a centralized model using WAN optimization technology while others remain at the branch where local resources and business logic make the most sense. Cisco's Infrastructure Virtualization platforms provide application hosting services in the Cisco Integrated Services Router (ISR / ISR G2) to run business-critical applications at the branch. This session covers multiple solutions being born out of this new technology in the branch, including example use cases. The session illustrates design practices holistically and describes what's Cisco's overall strategy for empowered branch technology. This session is for system / solution architects, developers, and partners trying to understand how applications can be hosted and managed at the branch
Session title:	**Unified CM Administrative XML (AXL)**
Speaker name and title:	George Gary, Product Manager
Session time:	11:30 – 12:30
Session abstract:	Developers will be provided with a technical session that overviews the new features and interface changes specific to the Administrative XML interface in Unified CM 8.6 and 9.0(1
Session title:	**Jabber SDK**
Speaker name and title:	Mags Moran,UC Program Manager, Don Hausman, Collaboration Marketing Manager and Byan Morris, Technical Marketing Manager
Session time:	11:30 – 12:30
Session abstract:	The Cisco Jabber Web SDK will provide 3rd parties with the building blocks required to UC enable web based applications. This JavaScript SDK is designed to simplify and accelerate the integration of pervasive UC into your web portals and applications. It provides 3rd parties with APIs, reference clients and source code for Voice, IM, Presence, Pub/Sub, WebEx meeting escalations and Visual Voicemail.
Session title:	**Unified CM JTAPI**
Speaker name and title:	George Gary, Product Manager
Session time:	13:15 – 14:15
Session abstract:	CDN members will be provided with a technical session that overviews the new features and interface changes specific to the JTAPI CTI interface in Unified CM 8.5(1) and 8.6(1).
Session title:	**Integration with Cisco NAM 5.0: Performance Insight into Borderless Networks**
Speaker name and title:	Deepak Bhargava, Product Manager and Vishnu Varma, Technical Marketing Manager
Session time:	13:15 – 14:15
Session abstract:	The session introduces Cisco NAM 5.0 and offers a deep dive into the new northbound API along with examples of how performance information extracted from NAMs can be utilized to enhance visibility into the network, enable enterprise-wide reporting and support integration with other management applications.
Session title:	**ISR and ASR UC API Strategy and Roadmap**
Speaker name and title:	John Vickroy, Product Manager
Session time:	14:15 – 15:00
Session abstract:	The ISR-G2 now provides a new Web-based API that allows external applications to have real time interaction with the UC Gateway functions supported by the router. This new API supports monitoring and control of real time voice and video sessions for integration with a variety of UC applications, including voice policy, mobility, media recording and others. The gateway functions on the ISR-G2 that support this API are the TDM gateway and CUBE, the IP-IP session border controller. This session will cover the basic feature of this new API and how it is being applied to deliver value add solutions on top of the ISR-

	G2 router platform.

Cisco Developer Network Forum London 2012 Session Abstracts

Monday January 30th

Monday January 30th	
Session title:	**Unified CM Serviceability XML & SNMP**
Speaker name and title:	George Gary, Product Manager
Session time:	14:15 – 15:00
Session abstract:	Developers will be provided with a technical session that overviews the new features and interface changes specific to the Serviceability XML & SNMP interfaces in Unified CM 8.6 and 9.0(1).
Session title:	**Cisco Partner Showcase Developing for Cius Collaboration**
Speaker name and title:	David Staudt, Developer Services Engineer
Session time:	15:15 – 16:00
Session abstract:	•Learn real-life experiences from Cisco Developers who embedded Cisco Collaboration into Enterprise apps and going to market with Cisco • Discover best practices, lessons learned, and steps to success from Cisco insiders • View pioneering collaboration-enabled app demonstrations • Learn how collaboration-enabled apps are transforming industries and enterprise business processes and why they are in high demand • Meet and interact with fellow developers • Get answers to your questions
Session title:	**Cisco Developer Network European Business Executive Discussion**
Speaker name and title	CDN/Cisco Team
Session time:	16:10 – 17:10
Session abstract:	The Cisco Developer Network continues to evolve to more effectively meet your business needs. Please join us for an open discussion around key topics such as our Marketplace strategy and GTM, Cisco CIUS, Engaging with Cisco and our Channel. This session will also focus on addressing your questions and helping your executives get a better understanding of how to leverage Cisco to drive revenue.
Partner Appreciation Event 17:10 – 18:30 hors d'oeuvres, cocktails and giveaways!	