Cisco Cius Developer Program for Cisco Unified Communications Partners

Grow professional services and Cisco business practice revenues. Extend your Cisco® Unified Communications business to include application development and systems integration for the Cisco Cius™ business tablet. Help customers transform business processes by using their Cisco infrastructure.

Introducing the Cisco Cius Developer Program in the Cisco Developer Network

The Cisco Cius Developer Program gives you everything you need to enable your business to capture mobility market share and grow system integration (SI) revenue.

- **Take advantage** of distinctive Cius tablet feature sets, Cisco Collaboration application programming interfaces (APIs), and Cisco Virtualization architecture to transform business processes and increase professional services revenue.
- **Expand your Cisco reseller portfolio** to include Cisco Cius and Cisco AppHQ.
- **Sell your customized apps and professional services** through the Cisco Developer Network marketplace and Cisco field sales.
- **Move fast** with programs, tools, training, and support optimized specifically for unified communications partners.
- **Gain Cisco endorsements** with validated apps and skill certifications.
- **Get to market faster** with Cisco Remote Access Validation Environment (RAVE) – featuring rich, customizable, cloud-based developer environment and including tools, libraries, and hands on labs.

Cisco Cius – designed to bring mobility to businesses

Why Cisco?

Cisco is the worldwide leader in networking and enterprise infrastructure that transforms how people connect, communicate, and collaborate. We can help you get ahead in the post-PC era through several advantages:

- Long-term relationships with more than 100,000 enterprise networking customers
- Global presence, brand preference, press and analyst coverage, and product placement in TV and film
- World-class IT technology, including Borderless Networks, Collaboration, and Virtualization architectures
- A consistent partner-centric focus, customized to your needs

Cisco Cius Platform Features

- Real-time mobile high-definition (HD) video communications
- Interoperability with Cisco HD video endpoints, including Cisco TelePresence® conferencing and Cisco TelePresence System EX Series
- Enterprise-grade security and intellectual property protection
- Micro-USB port, Micro-HDMI port
- Optional HD media station that offers a display port and 3 USB 2.0 ports
- File system for greater on-device control and access to files and data
- Location services including GPS

Use Your Unified Communications Specialization to Tap New Revenue Streams and Grow Market Share

In today's post-PC era, enterprises value highly secure mobile communications and collaboration tools. The Android-based Cisco Cius platform, backed by Cisco's vast network resources, is meeting that need.

How do I get started?

Register today in the Cisco Developer Network to join the Cius Developer Program: **http://www.ciusdeveloper.com**

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